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Jane Veron earns Daily Point of Light Award

Jane Veron, CEO and co-founder of The Acceleration Project, has received a Daily Point of Light Award for her exceptional service work. She co-founded TAP in 2012 to harness the talent of women who donate corporate-level business acumen to empower small businesses and minorities. The organization has served more than 100 clients through its high-touch programs and impacted hundreds more through its large-scale projects.

The Daily Point of Light Award is given each week-day by Points of Light, the world's largest organization dedicated to volunteer service. Founded in 1990 by President George H.W. Bush to recognize individuals creating meaningful change in their communities, the organization grants the awards in both the United States and United Kingdom.

Veron's career was in strategic planning and marketing for Fortune 500 companies as well as managing her own private consulting business. Today, she donates her skills to assist struggling small business owners, and

recruit dozens of similarly qualified women professionals to do the same. Through TAP, volunteers practice and broaden their skills, while smaller, often minority-owned, companies —

and the communities where they're located — benefit from solid, professional consulting advice.

"The entire economic landscape had shifted, and I saw that small businesses were getting battered by the internet," Veron said. "It pained me to see entrepreneurs who were so dedicated to their product or service struggling to compete. They didn't necessarily have the business tools to confront it,"

she continued. "I knew there was this incredible pool of talent, primarily women who left the workforce to care for families, who had extensive skills and experience. I thought, 'Why don't I identify, train and mobilize these professionals, and have them advise these business owners?' The Acceleration Project has been successful beyond my wildest dreams. Every day, I wake up energized and excited to do the work I do."



Jane Veron