

Scarsdale's Annual Holiday and Tree Lighting Ceremony - Friday, November 30, 5-7pm

Please join us for Light the 'Dale, the annual holiday and tree lighting event in Boniface Circle in Scarsdale Village, on Friday, November 30, from 5:00 - 7:00 pm. This year's event promises to be even bigger and better than last year's. We'll have more singers, more food, and more lights! Plus all the old favorites, like Santa arriving in style on the fire truck, and hot chocolate courtesy of Lange's.

The event will once again entertain and delight the entire family. Come listen to and sing along with the Hoff Barthelson Holiday Carolers and SHS a capella group *For Good Measure*, as they perform holiday favorites. Santa will visit until 7:00 pm, so children will have plenty of time to share their gift list with him. Children will also have the opportunity to create a holiday craft. This year Sew Happy will offer children the chance to make a snowman themed finger puppet.

And like last year, parents can submit their kids' names for the opportunity to light the tree and menorah. Just send an email to lightthedale@gmail.com and include your child's name, school and age. At 5:30 pm, Mayor Dan Hochvert will pick one lucky winner to flip the switch! Give your kids a chance to create a magical moment! With the Village's purchase of even more new lights, the tree promises to look magnificent. And, again, Westchester Reform Temple will share its glorious menorah with us.

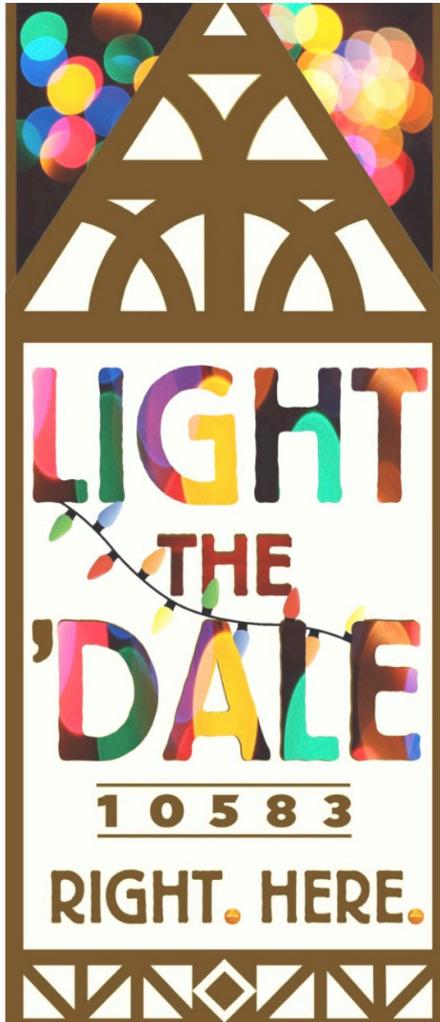
And what's a party without some delicious food? Mediterranean Mexican, Short Rib Chili, Chicken Soup, Hamburgers and Hot Dogs will all be available for purchase thanks to Scarsdale's own Popojito.

Be sure to bring your neighbors and friends to this festive kick-off to the holidays. "Last year's attendance exceeded our expectations and we can't wait to bring our community back together again in celebration. It was pure joy and made us feel exceptionally lucky to live and work in Scarsdale," said Jane Veron, Scarsdale Village Trustee, Liaison to the Scarsdale Business Alliance, and CEO of The Acceleration Project.

Darci DeMatteo, the Executive Director of the Scarsdale Business Alliance (SBA) says that "the SBA is proud to be a sponsor of Light the 'Dale and bring some love and light to this year's holiday festivities. We are honored to represent the Scarsdale businesses and SBA members as we work towards enhancing and supporting the Scarsdale community."

Light the 'Dale is sponsored by Scarsdale Village, the Scarsdale Business Alliance, The Acceleration Project, and many fabulous Scarsdale residents. The Light the 'Dale Committee includes TAP members Jane Veron, Amy Nadasdi, Dalya Khan and Vanessa Siderow; community volunteers Abby Sroka, Gabrielle Wise, Beth Altschuler, Simone Kestelman, and ML Perlman; as well as Village Parks and Recreation, Municipal Services and the Village Manager's Office. Special thanks to the Scarsdale Fire Department for the ride for Santa.

RING IN THE HOLIDAY SEASON WITH YOUR FRIENDS AND FAMILY!



HOLIDAY CELEBRATION

FRIDAY Scarsdale
NOV Village,
30 Boniface
5 - 7pm Circle

Lighting: 5:30pm

SANTA
CAROLERS
HOT COCOA
FOOD STATIONS
AND HOLIDAY SURPRISES!

Inviting kids of all ages to enter for a chance to **LIGHT THE TREE** at Boniface Circle on Nov 30th with Mayor Dan Hochvert.

To enter: Submit your name, school and grade to lightthedale@gmail.com.

- ❖ Name will be drawn on Nov 30th after Santa arrives.
- ❖ You must be present to light the tree!

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